



“Imagine a motorhome that pays for itself...”

MotorHolme 

2011



Affordable Ownership

With our fantastic range of 'money-making motorhomes' almost anyone can afford a brand new motorhome!

Since 2001, we've helped hundreds of owners to buy their own motorhome, without having to worry about whether they can afford it.

By hiring out your motorhome, you can earn enough income to cover its entire running and finance costs.

Choose from one of three exclusive 'buy-to-let' models: Small (2/3 berth), Medium (4/6 berth), Large (6/7 berth).

Proven to help you meet all your motorhome payments and running costs, our risk-free franchise is as easy as 1, 2, 3....

- 1 Choose from a range of luxury hire models
- 2 Receive lucrative hire bookings thereafter
- 3 Relax – half your finance repayments are guaranteed for the first three years!

Hire Grade Motorhomes

After 15,000 hires, we've learnt a thing or two about the best motorhome for hire use, which is why we chose the Mooveo range as the ideal 'buy-to-let' motorhome.

Built by Pilote to meet the demands of motorhome hire, Mooveo leads the way in contemporary design and durable practicality.

Simple and safe to use, easy to drive and quick to prepare, each model has been designed with a specific hire customer in mind.

All the essential extras and accessories necessary for hire use are already included and fitted as standard.

We've done all the hard work finding you the best possible income-producing hire vehicle.

A proven favourite with owners and hirers alike, Europe's largest hire companies use the Mooveo hire range.

The Franchise Partnership

Along with financial support, your motorhome investment is supported by a package of customer and marketing support services for up to 10 years:

- ✓ Priority marketing of your motorhome on our website
- ✓ A Rental Income Guarantee for the first 3 years
- ✓ Highly affordable, zero deposit finance plans
- ✓ Dedicated 24/7 motorhome hire support service
- ✓ 'Pay As You Go' insurance for your own hires
- ✓ A motorhome that earns you money, instead of costing you money!

Successfully proven by hundreds of owners, you too can afford a brand new MotorHome – guaranteed!

“Earn extra money, pay less tax and you'll enjoy a motorhome for free!”



“Looking for the best return from an income-earning MotorHolme?”

Ready to rent for £39,995 on the road!



Look no further than the hugely popular Mooveo P6 or small model.

Renting out all year round, the P6 remains the #1 favourite for hirers and investors alike.

Fully equipped, the small Mooveo feels like a much bigger model – the ingenious internal design maximises the interior space to the full.

Featuring a full-length fixed rear double bed, a spaciouly equipped washroom and a mid dining area that converts to a single bed, the small Mooveo can comfortably sleep two or three people.

The nifty storage area below the double bed provides a huge amount of luggage storage, ideal for longer hire bookings, and the additional single bed extends the potential customer market to include small families.

And despite the size, there's no compromise in the kitchen either – with a grill, oven, hob and a generous fridge all fitted as standard.

Developed around the proven Fiat Ducato chassis, engine and gearbox, the P6 has plenty of power, yet the lightweight caravan body delivers exceptional fuel economy.

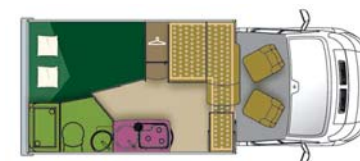
And the small external footprint and low profile roofline means the P6 is not out of place in a supermarket car park or anywhere else!

Accessorised and designed for the demands of the all-year-round hire market, you'll hardly ever see a Mooveo P6 parked on your driveway.

Best of all, the Mooveo P6 model comes with a MotorHolme minimum Rental Income Guarantee worth half the annual finance repayments.

Specification:

- Overall length 600 cm
- Overall width 230 cm
- Internal width 212 cm
- Overall height 275 cm
- Engine 2.2i litre diesel
- Mass in running order 2790 kg
- Maximum permitted mass 3500 kg
- Passengers 4
- Berths 3
- Forward bed 210 x 85 cm
- Rear bed approx 200 x 138 cm
- Cooker rings 3
- Oven/grill
- Cab air conditioning
- Forced air heating
- Freeview TV, DVD & CD Player
- Bike rack 4
- Fresh water supply 130 litres
- Waste water tank 95 litres
- Living room battery Ah (20 h) K 20 (6)
- Sockets 12-V x 2
- Sockets 230-V x 1
- Seatbelts x 4 (3pt)
- Engine power 100HP



“The Mooveo C6 – a classic hire model”

Ready to rent for £41,995 on the road!



Mooveo C6 – the great all rounder with room to spare.

Designed to sleep up to six, the C6 belies its compact size by providing storage and comfort for everyone!

The medium-size Mooveo features a garage storage area for larger items, a generous-sized washroom and adult-size beds throughout – ideal for hirers with children and small groups.

A spacious and relaxed camping experience awaits you; the ingenious revolving front seats offer further seating and comfort for all travellers – seriously cool camping!

With a full-size fridge and freezer unit, usually found only on much larger models, the medium-size Mooveo packs a punch in the kitchen too. The three-way fridge power system, grill, hob and oven means hirers can eat in or out at any time.

The rear bunk beds are both adult-sized single beds – the lower bed folds up to allow easy access to the garage area if required. Ideal for secure storing of luggage, fishing gear or even a quad bike!

Easy to drive on any full driving licence, the Mooveo C6 uses lightweight materials throughout with the Fiat Ducato powered 2.2 litre engine and gearbox delivering plenty of pulling power.

And the medium Mooveo model is finished throughout in an up-to-date, contemporary style that's easy to clean and maintain.

If you're looking for a great all rounder for family hires, the medium Mooveo is streets ahead of the competition.

We're so confident about how easily a Mooveo C6 will hire out, we provide a Minimum Rental Income Guarantee worth half the annual finance repayments.

Specification:

- Overall length 650 cm
- Overall width 230 cm
- Internal width 212 cm
- Overall height 305 cm
- Engine 2.2i litre diesel
- Mass in running order 2985 kg
- Maximum permitted mass 3500 kg
- Passengers 6
- Berths 6
- Forward bed approx 210 x 145 cm
- Middle bed 200 x 105 cm
- Single bunks 220 x 80 cm
- Cooker rings 3
- Oven/grill
- Cab air conditioning
- Forced air heating
- Freeview TV, DVD & CD Player
- Bike rack 4
- Fresh water supply 130 litres
- Waste water tank 85 litres
- Living room battery Ah (20 h) 20 (6)
- Sockets 12-V x 2
- Sockets 230-V x 1
- Seatbelts 6 (4 x3pt, 2 x 2pt)
- Engine power 100 HP



“The Mooveo C7 – because size matters”

Ready to rent for £44,995 on the road!



Mooveo C7 – when only the biggest will do.

Feast your eyes on the highest-earning, largest Mooveo model in the fleet – the C7.

With five separate sleeping zones for up to seven, the C7 offers exceptional space and comfort for everyone!

Designed with the hire market in mind, the C7 or large model is constantly in demand for summer holidays, commanding a premium income level.

Built using lightweight materials, it is one of the few seven-berth motorhomes that can be driven on a standard driving licence. Despite the lightweight body shell, the C7 always feels like a substantial motorhome.

There are lots of storage areas within the C7 – a roof rack, bike rack and a huge garage all make it the number one choice for groups, long-term hires, business use and more. Whatever they're into, the large Mooveo provides the answer.

As you would expect, a full-size fridge freezer, a spacious kitchen area and all the appliances ensure a home-from-home experience.

Hirers will thank you for the large-size washroom, which is both easy to use and easy to keep clean.

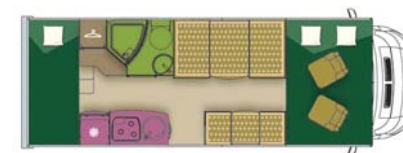
And the ingenious 'mini table' not only provides families with that little extra space not found in a traditional six berth, but also doubles as an extra single bed!

For a large motorhome, the C7 is surprisingly nimble and easy to drive, running on a powerful 2.3 litre diesel engine, six-speed gearbox and Fiat Ducato chassis.

And as you would expect, the C7 also has the highest Rental Income Guarantee worth half the annual finance repayments.

Specification:

- Overall length 710cm
- Overall width 230 cm
- Internal width 212 cm
- Overall height 305 cm
- Engine 2.3i litre diesel
- Mass in running order 2985 kg
- Maximum permitted mass 3500 kg
- Passengers 6
- Berths 7
- Forward bed approx 210 x 145 cm
- Middle bed 200 x 105 cm
- Single bunks 220 x 90 cm
- Middle single bed 135 x 60 cm
- Cooker rings 3
- Oven/grill
- Cab air conditioning
- Forced air heating
- Freeview TV, DVD & CD Player
- Bike rack 4
- Fresh water supply 130 litres
- Waste water tank 85 litres
- Living room battery Ah (20 h) K 20 (6)
- Sockets 12-V x 2
- Sockets 230-V x 1
- Seatbelts 6 (4 x 3pt, 2 x 2pt)
- Engine power 130 HP



“Must-Have” Hire Accessories

Ensuring hirers enjoy their holiday to the full is our top priority – whichever model you choose all these accessories are included.

TomTom Sat Nav

Sat Nav takes away the stress and strain of planning your journey and safely finding your way around towns and cities, and they can be a ‘nice little earner’ too! Our EU wide TomTom Sat Nav is just what every hirer needs (you can easily charge an extra £25-30 per week) and it’s fitted as standard.



Cab air conditioning

These days, cab air conditioning is not considered an optional luxury but an essential. Factory fitted by Fiat, they’re specified on all our investment vehicles.



Freeview TV, DVD player and iPod connector

Flat-screen TVs and digital broadcasting are here to stay, which is why we fit a digital Freeview aerial, 12V TV and integrated DVD player in every vehicle. Secured with a tilt/sliding TV stand, hirers can enjoy movies on the move or from the end of their bed. Essential for keeping everyone entertained on those long journeys!



Our stereos include a special connector to allow hirers to directly connect their iPod.

Bike rack & towbar (optional)

At least half your hire customers will bring along their bikes and these Fiamma bike racks are designed to safely carry up to four bikes. With a lightweight aluminium frame and very easy to use, they are the only practical way to take a bike on holiday.



Who else offers a towbar? An optional extra worth every penny – fit one and it will soon pay for itself.

Oven, grill & hob

Fancy croissants for breakfast? Give your customers what they want and they'll come back for more – essential kitchen appliances ideal for food warming and cooking. Gas powered and very easy to use, the ‘kitchen combo’ guarantees a home-from-home culinary experience!



Rental Income Guarantee

We've saved the best till last... with every MotorHolme, you also receive our three-year Rental Income Guarantee (the guaranteed amount varies depending on which model you choose, but it's equivalent to around half your annual finance repayments based on a 10-year repayment plan).

Our Income Guarantee is simple – on each anniversary, or every 12 months, we'll make a top-up payment to you for the difference between the total amount you've earned and your annual Income Guarantee (any private hires that you arrange or booked personal use are deducted from this payment).

Our Rental Income Guarantee is unique, giving you complete peace of mind about the affordability of your MotorHolme investment for the first three years of ownership. Who else gives you that kind of a guarantee?

What to do next...

The MotorHolme Franchise is a proven way for you to easily afford a brand new MotorHolme.

We've already done all the hard work finding you the right models, lucrative hire bookings, financial help and support necessary to make your MotorHolme investment a success.

All you need to do is choose the model that's right for you and your family – we're here to help you every step of the way. For your free DVD containing investor interviews, models and tips of how to set up your very own MotorHolme hire business, contact us today!

Call 0800 612 9418 today!

“Imagine a motorhome that pays for itself..”



MotorHolme

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The Buy-to-Let MotorHolve Range

Prices and Returns

MotorHolve 

2011

What returns can I expect from a 'Buy-to-Let' MotorHolme?*



Small (P6)



Medium (C6)



Large (C7)

Term of Ownership	Small (P6)			Medium (C6)			Large (C7)		
	10 years	5 years	3 years	10 years	5 years	3 years	10 years	5 years	3 years
Purchase Price	£39,995	£39,995	£39,995	£41,995	£41,995	£41,995	£44,995	£44,995	£44,995
Running Costs	£7,500	£3,000	£1,500	£7,500	£3,000	£1,500	£7,500	£3,000	£1,500
Projected Resale Value	£12,995	£22,995	£27,995	£12,995	£23,995	£29,995	£14,995	£27,995	£32,995
Total Investment	£34,500	£20,000	£13,500	£36,500	£21,000	£13,500	£37,500	£20,000	£13,500
Projected Rental Return	£50,000	£25,000	£15,000	£53,330	£26,665	£15,000	£53,000	£26,500	£16,000
Return on Investment	£15,500	£5,000	£1,500	£16,830	£5,665	£1,500	£15,500	£6,500	£2,500
ROI %	45%	25%	11%	46%	27%	11%	41%	33%	19%

Rental Income Guarantee

When you invest in a 'Buy-to-Let' MotorHolme you'll also receive our three-year Rental Income Guarantee (the guaranteed amount varies depending on which model you choose, but it's equivalent to around half your annual finance repayments based on a 10-year repayment plan).

Our Rental Income Guarantee is simple – on each anniversary, or every 12 months, we'll make a top-up payment to you for the difference between the total amount you've earned and your annual Rental Income Guarantee (any private hires that you arrange or booked personal use are deducted from this payment).

Our Rental Income Guarantee is unique, giving you complete peace of mind about the affordability of your MotorHolme investment for the first three years of ownership. Who else gives you that kind of a guarantee?

For more details about our 'Buy-to-Let' range of MotorHolmes or to register your own motorhome for hire, please call: **Freephone 0800 612 9418**

* The income projections shown above are only an illustration of the type of returns you can make from hiring out your motorhome – the actual income that you will earn depends on a number of factors including, location, amount of personal use and the amount of direct bookings. Note: This illustration does NOT include finance costs or charges. This illustration is not a guarantee of earnings, actual residual value of the motorhome or Rental Income Guarantee. The likely returns may vary and/or may be higher/lower than estimated returns.



2011 Income Table Calendar

1st January 2011 – 7th January 2012

Start	Season
01 - January 2011	Mid
07 - January 2011	Winter
14 - January 2011	Winter
21 - January 2011	Winter
28 - January 2011	Winter
04 - February 2011	Winter
11 - February 2011	Winter
18 - February 2011	Low
25 - February 2011	Low
04 - March 2011	Low
11 - March 2011	Low
18 - March 2011	Mid
25 - March 2011	Mid
01 - April 2011	Mid
08 - April 2011	High
15 - April 2011	High
22 - April 2011	Mid
29 - April 2011	Mid
06 - May 2011	Mid
13 - May 2011	Mid
20 - May 2011	Mid
27 - May 2011	High
03 - June 2011	High
10 - June 2011	High
17 - June 2011	High
24 - June 2011	High
01 - July 2011	High

Start	Season
08 - July 2011	Peak
15 - July 2011	Peak
22 - July 2011	Peak
29 - July 2011	Peak
05 - August 2011	Peak
12 - August 2011	Peak
19 - August 2011	Peak
26 - August 2011	Peak
02 - September 2011	High
09 - September 2011	High
16 - September 2011	Mid
23 - September 2011	Mid
30 - September 2011	Mid
07 - October 2011	Mid
14 - October 2011	Mid
21 - October 2011	Mid
28 - October 2011	Low
04 - November 2011	Low
11 - November 2011	Low
18 - November 2011	Low
25 - November 2011	Low
02 - December 2011	Low
09 - December 2011	Low
16 - December 2011	Low
23 - December 2011	Mid
31 - December 2011	Mid
07 - January 2012	Winter

Owner's Net Weekly Income

Grade	Winter	Low	Mid	High	Peak
7 Berth	£ 300	£ 340	£ 400	£ 450	£ 510
6 Berth	£ 270	£ 310	£ 340	£ 390	£ 450
5 Berth	£ 210	£ 230	£ 280	£ 340	£ 420
3/4 Berth	£ 200	£ 220	£ 250	£ 310	£ 400
2 Berth	£ 150	£ 190	£ 210	£ 290	£ 340

Not registered with MotorHolme yet?

Earn money by hiring out your motorhome whenever you're not using it – to register your motorhome for hire download and complete an Owner Registration Form which can be found on our website:

www.motorholme.co.uk/owner.pdf

Complete the form, adding all your motorhome details & registration number and details of any accessories fitted.

You can fax your Registration Form to **08701-303908**

Or scan it and email it to hired@motorholme.co.uk

Alternatively, post it to MotorHolme at the address shown below.

We'll begin marketing your motorhome for hire immediately we receive your completed registration form.

If you've any questions, please call MotorHolme now on:

Freephone 0800 612 9418

We look forward to working with you and your motorhome!

If you've already registered your motorhome for hire, don't forget to let us know about any personal use dates or hire bookings – call **08703 832036** (option 3)

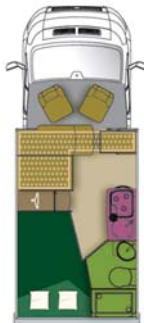
Mooveo Specifications

Small (P6)



Ready to rent for £39,995 on the road!

Overall length 600 cm
Overall width 230 cm
Internal width 212 cm
Overall height 275 cm
Engine 2.2i litre diesel
Mass in running order 2790 kg
Maximum permitted mass 3500 kg
Passengers 4
Berths 3
Forward bed 210 x 85 cm
Rear bed approx 200 x 138 cm
–
–
Cooker rings 3
Oven/grill
Cab air conditioning
Forced air heating
Freeview TV, DVD & CD Player
Bike rack 4
Fresh water supply 130 litres
Waste water tank 95 litres
Living room battery Ah (20 h) K 20 (6)
Sockets 12-V x 2
Sockets 230-V x 1
Seatbelts x 4 (3pt)
Engine power 100HP



Medium (C6)



Ready to rent for £41,995 on the road!

Overall length 650 cm
Overall width 230 cm
Internal width 212 cm
Overall height 305 cm
Engine 2.2i litre diesel
Mass in running order 2985 kg
Maximum permitted mass 3500 kg
Passengers 6
Berths 6
Forward bed approx 210 x 145 cm
Middle bed 200 x 105 cm
Single bunks 220 x 80 cm
–
Cooker rings 3
Oven/grill
Cab air conditioning
Forced air heating
Freeview TV, DVD & CD Player
Bike rack 4
Fresh water supply 130 litres
Waste water tank 85 litres
Living room battery Ah (20 h) 20 (6)
Sockets 12-V x 2
Sockets 230-V x 1
Seatbelts 6 (4 x3pt, 2 x 2pt)
Engine power 100 HP



Large (C7)



Ready to rent for £44,995 on the road!

Overall length 710cm
Overall width 230 cm
Internal width 212 cm
Overall height 305 cm
Engine 2.3i litre diesel
Mass in running order 2985 kg
Maximum permitted mass 3500 kg
Passengers 6
Berths 7
Forward bed approx 210 x 145 cm
Middle bed 200 x 105 cm
Single bunks 220 x 90 cm
Middle single bed 135 x 60 cm
Cooker rings 3
Oven/grill
Cab air conditioning
Forced air heating
Freeview TV, DVD & CD Player
Bike rack 4
Fresh water supply 130 litres
Waste water tank 85 litres
Living room battery Ah (20 h) K 20 (6)
Sockets 12-V x 2
Sockets 230-V x 1
Seatbelts 6 (4 x 3pt, 2 x 2pt)
Engine power 130 HP

